

MINIMALIST POSTERS

Minimalism is a design trend that started in the 20th century and continues today.

Minimalist design uses the simplest elements to create the maximum effect.

Just think...less is more

Your assignment is to create a minimalist poster for a piece of media\* of your choice.

*\*movie, tv show, video game, music album*

Next, you will see some samples  
of minimalist posters.

Note how the subject matter has been simplified.

A FILM BY TIM BURTON

# BATMAN

"Do I look like I'm joking?"

A small, handwritten signature in the bottom right corner of the poster, which reads "Tim Burton".

A FILM BY CHRIS BUCK AND JENNIFER LEE

# FROZEN



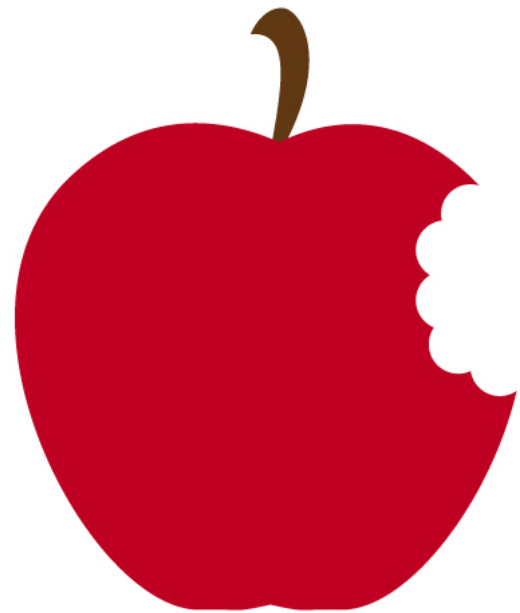
"Some people are worth melting for."

*Vince*



# SNOW WHITE

## AND THE SEVEN DWARFS



*notice that even the titles are simple*

A FILM BY CATHERINE HARDWICKE

# TWILIGHT



"I don't have the strength to stay away from you anymore."



*notice the clever use of overlapping shapes that plays with positive and negative space*



**TOY STORY**

*my sample created  
in Adobe Draw*

# Winnie the Pooh

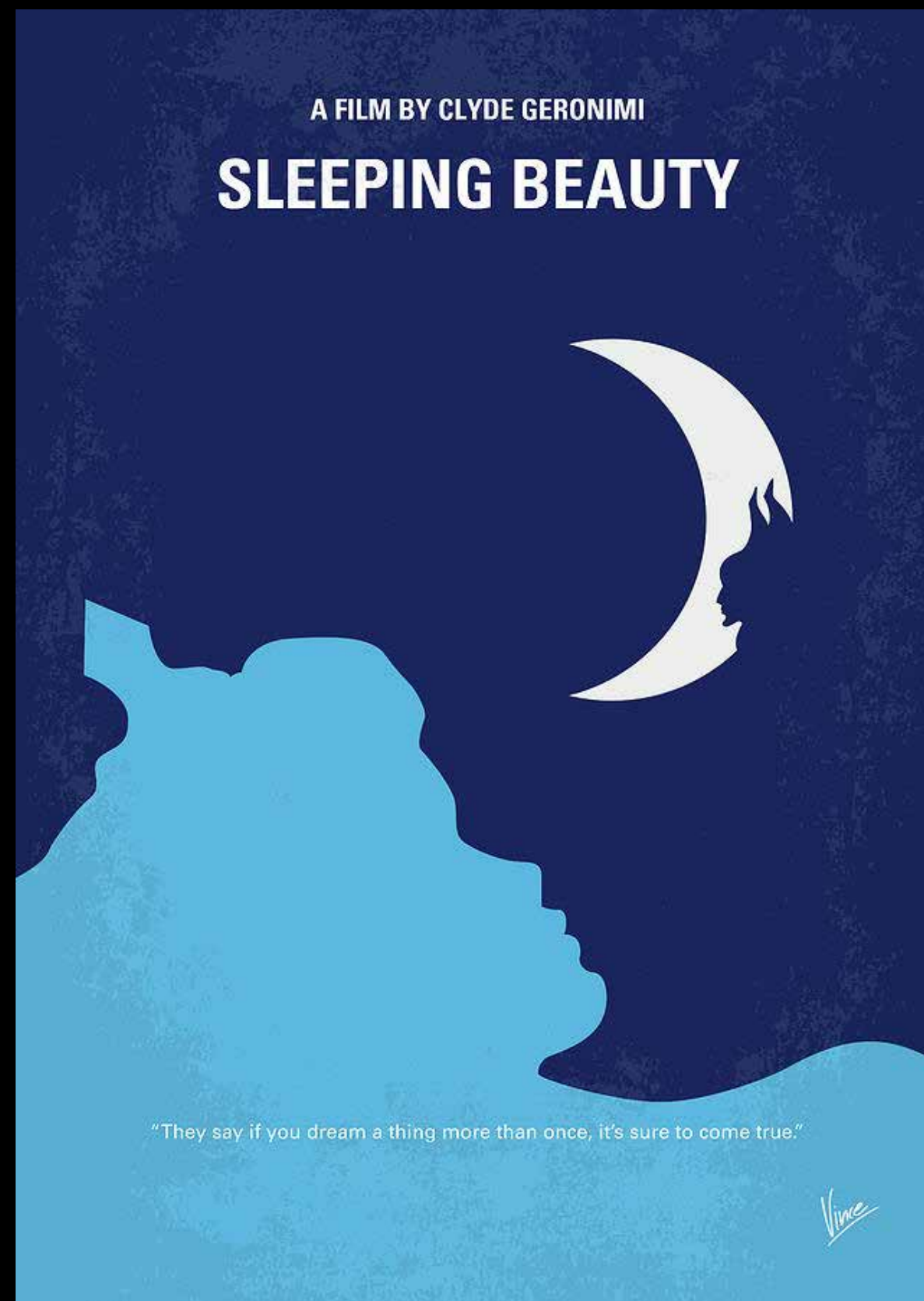


*student sample created  
in Adobe Illustrator*

Start thinking about what object/shapes you can use to represent the media that you chose.

How can it be simplified?

could you use silhouettes?





*student sample created  
in Adobe Illustrator*





*in process student sample  
created in Adobe Illustrator*

## HOMEWORK: sketch 8 poster ideas\*

Remember to...

1. keep it simple
2. include a title -  
*do not use the same font as the original*
3. don't forget to show the border line of the poster

*\*you may do all of the sketches for the same piece of media or different*



*sample sketches*